



Case History: Shopping Center

First impressions are lasting impressions. . . so retail facilities must offer a safe, clean entryway, not only to increase customer satisfaction, but also to maximize the life span of the building's finishes and minimize the potential for slips and falls.

Older styles of matting keep the accumulation of puddles and debris on their surface. These limitations enable pedestrians to track dirt and grime throughout the facility. With some glue-down products, this saturation often leads to staining, bulging, and popping of the matting tiles and other safety and maintenance issues.

Super-Links Entryway Flooring System™ creates a contemporary, attractive solution for retail and commercial buildings such as this Midwestern shopping mall.

The Super-Links system's unique open-weave grid-rib design, scrapes dirt and gravel off shoes, then traps it out of sight beneath the surface of the system, where it can't be tracked into the store by later traffic.

Super-Links custom-engineered modular design allows for easy and thorough on-site clean up. Super-Links provides a long-term value through significantly lower maintenance and liability costs and the product's long life span. It also extends the life of the interior finishes it protects.

Installing the Super-Links system at its main customer entryway, where most dirt enters a building, has cut down dramatically on the amount of dirt being tracked into the mall, making for a cleaner, safer and more attractive facility.



Patent No. 4,796,399. Other U.S. and international patents pending